

Manager – Social Performance and Communications

Department: Social Performance Management

No. of Vacancies: 1

Location: Ahmedabad

About Ananya

Ananya Finance for Inclusive Growth Pvt. Ltd. (www.ananyafinance.com) is an NBFC set up by Friends of Women's World Banking – India (FWWB) in 2009, with the objective of reaching out to a large section of microfinance institutions (MFIs) and grass root entities. Ananya is one of the responsible NBFCs in India with the commitment to serve socially motivated bottom-line enterprises. The company caters to the microfinance, smallholder farmer financing and small enterprises that operate in the impact space. The company has a pan-India presence.

Duties & Responsibilities

Position Summary: Manager – SPM and Communications will be responsible for developing an overall social performance framework with relevant outcomes and indicators. It may include collection, collation and analysis of data, organization and presentation of findings & publishing the results for internal and external stakeholders. Moreover, the manager will also be responsible for managing communications of Ananya where they will engage in quarterly updating the website and publishing annual SPM report. The objective of the exercise is to improve upon and design new products and services.

- In consultation with internal & external stakeholders, develop a framework for social performance management
- Develop broad outcomes and specific indicators to capture impact
- Stay updated with latest literature in the fields of social performance and impact assessment
- Develop tools such as survey forms, check lists & questionnaires
- With support from relationship managers, liaise with partners to carry out the field processes smoothly
- Undertake field level surveys, interviews and Focused Group Discussions (FGDs) with partners of Ananya and their respective clients
- Coordinate with different departments to collect data at regular intervals
- Collate, organize and undertake analysis of the collected data
- Present data, findings and insights in the form of reports, presentations & infographics
- Work with the product team / operations team to exchange ideas on improving current products, services or capacity building initiatives
- Contribute towards preparation and dissemination of communication material through various channels, including annual reports, reports to lenders, online and social media platforms

Other Responsibilities (Communications)

- Updating Ananya's website with data on social performance and portfolio
- Engaging with industry leaders and Ananya's in-house team to conduct podcast and write blog posts (Once a Month)
- Handle Ananya's social media engagement on bi-monthly or monthly basis

Educational Qualification and Experience

- Passion for improving the standard of living of the people at the bottom of the socio-economic pyramid is a pre-requisite
- Post Graduates/MBA in social work or other relevant streams
- Minimum one year of experience in the relevant field
- Experience in similar roles in social or developmental projects is desirable
- Ability to travel extensively in rural locations
- Good interpersonal communication skills and flair for gathering information through two-way comfortable dialogue
- Outstanding oral and written communication skills
- Good knowledge of MS-Office
- Any knowledge of statistical application is preferable
- Strong analytical skills backed by ability to form independent opinion based on available data and to voice the opinion in a clear and concise manner while defending the case with the management/credit committee.
- Excellent attention to detail.

Mission and Vision Alignment

Ananya is among the most responsible NBFCs in India with the urge and commitment to serve socially motivated double bottom-line enterprises.

Ananya's Ethical Code of Conduct

Ananya and its staff are fully committed to the principles of honesty, integrity and fair play in the delivery of services. We ensure that the business operations, application of services, staff recruitment, are dealt with in an open, fair and unbiased manner.

Recruitment and Selection Process

Recruitment process at Ananya is a management activity, which commits considerable resources in recruiting and selecting the right person in a timely and cost-effective manner, and plays a crucial role in the functioning and development of the organization.

Eligibility

Ananya promotes gender diversity and would prefer applications from relevant applicants who embrace gender diversity. Qualified women candidates are encouraged to apply.

Manager – SPM and Communications

Social Performance | Ahmedabad | Full Time



Perks and Benefits

The salary for the position is competitive. The salary will be at par with your previous salary, work experience and suitability for the position. Ananya being a responsible employer, offers a range of perks and benefits:

- Work from Home option under special circumstances
- Conducive work culture with strong ethical code of conduct for employee treatment and engagement
- Learning and engagement opportunities for knowledge building and development
- Cooperative peer-to-peer culture for team bonding and collective learning
- Opportunity to work with international investors and stakeholders

How to apply?

If your profile is in alignment with our requirement, please email your detailed resume with the mail subject line 'Appl. For Manager – Social Performance Management and Communications' to careers@ananyafinance.com. Only the shortlisted candidates will be contacted.